

# Follow the LETTUCE

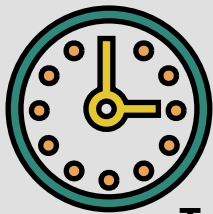
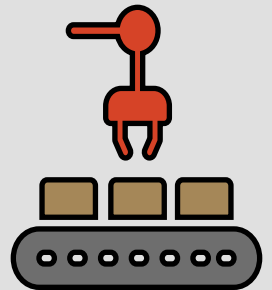
*How would you like stopping your operations, packing everything up, and relocating to another state? It's a lot of work, but to keep a year-round supply of lettuce, operations must move twice each year to where the growing conditions are ideal for leafy greens!*

THE NUMBERS BEHIND GREENGATE'S SEMI-ANNUAL MOVE...



**640**  
MILES  
BETWEEN  
YUMA, AZ  
& SALINAS, CA

**50** SEMI  
LOADS OF  
EQUIPMENT  
& SUPPLIES  
MOVED

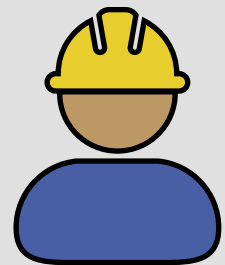


**80**  
HOURS FROM  
LAST BOX IN AZ  
TO FIRST BOX IN CA

AND VICE VERSA FOR THE NEXT TRANSITION

**50**  
PEOPLE  
IN TWO  
10/12 SHIFTS

MANAGEMENT + HOURLY + CONTRACTORS



JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

*The nation's salad bowl, which yields a majority of the nation's lettuce, alternates between two growing regions... the fertile valley of Salinas, CA and the warmth of Yuma, AZ for winter.*

SUN + MOISTURE + TEMP

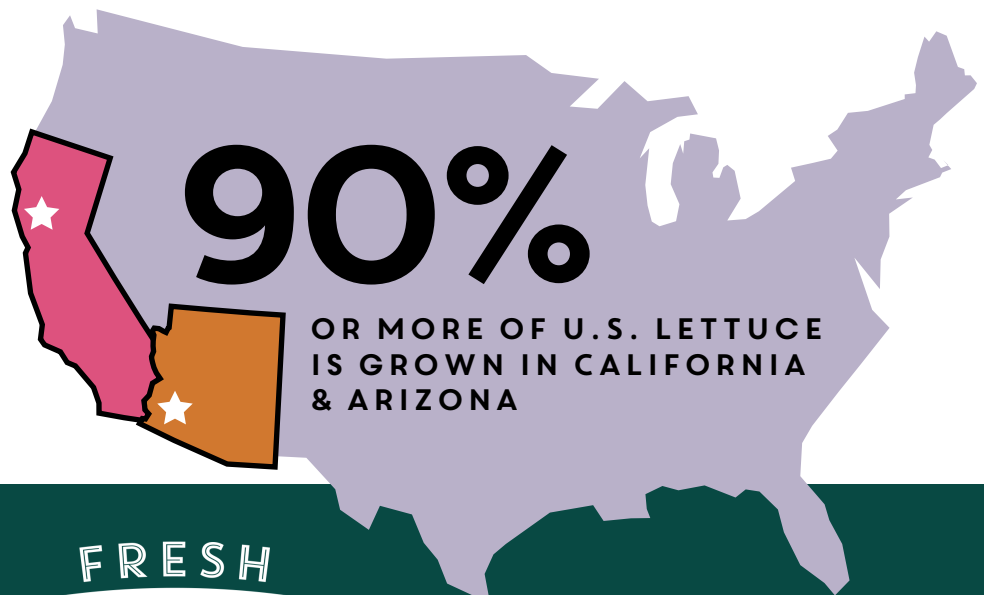
6 HOURS



38-50 IN.  
WATER/ACRE



45°-73° F



FRESH  
AVENUE

THE FRESH ROAD TO MARKET